

FIG. 1

# RETAILER PROCESS FLOW

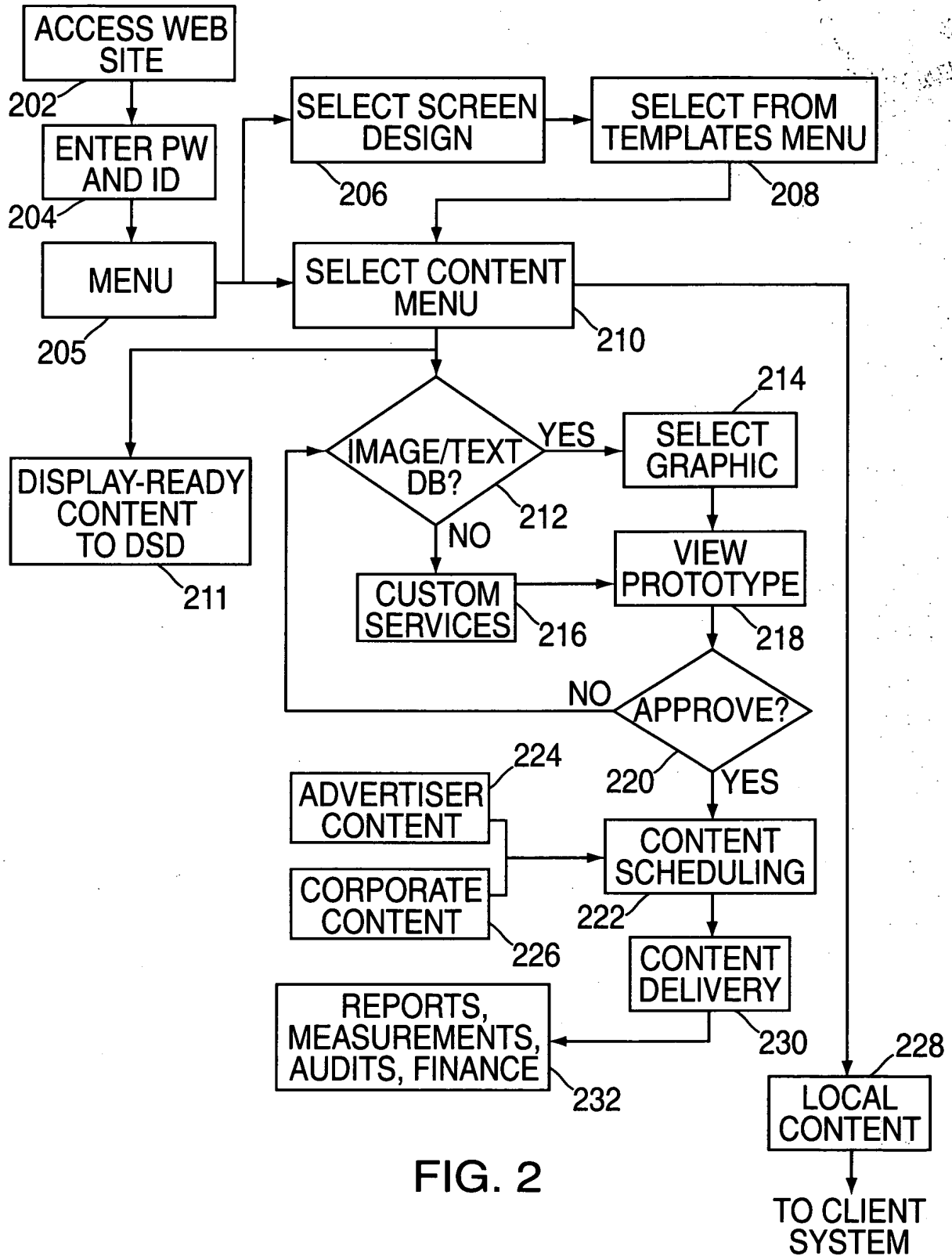
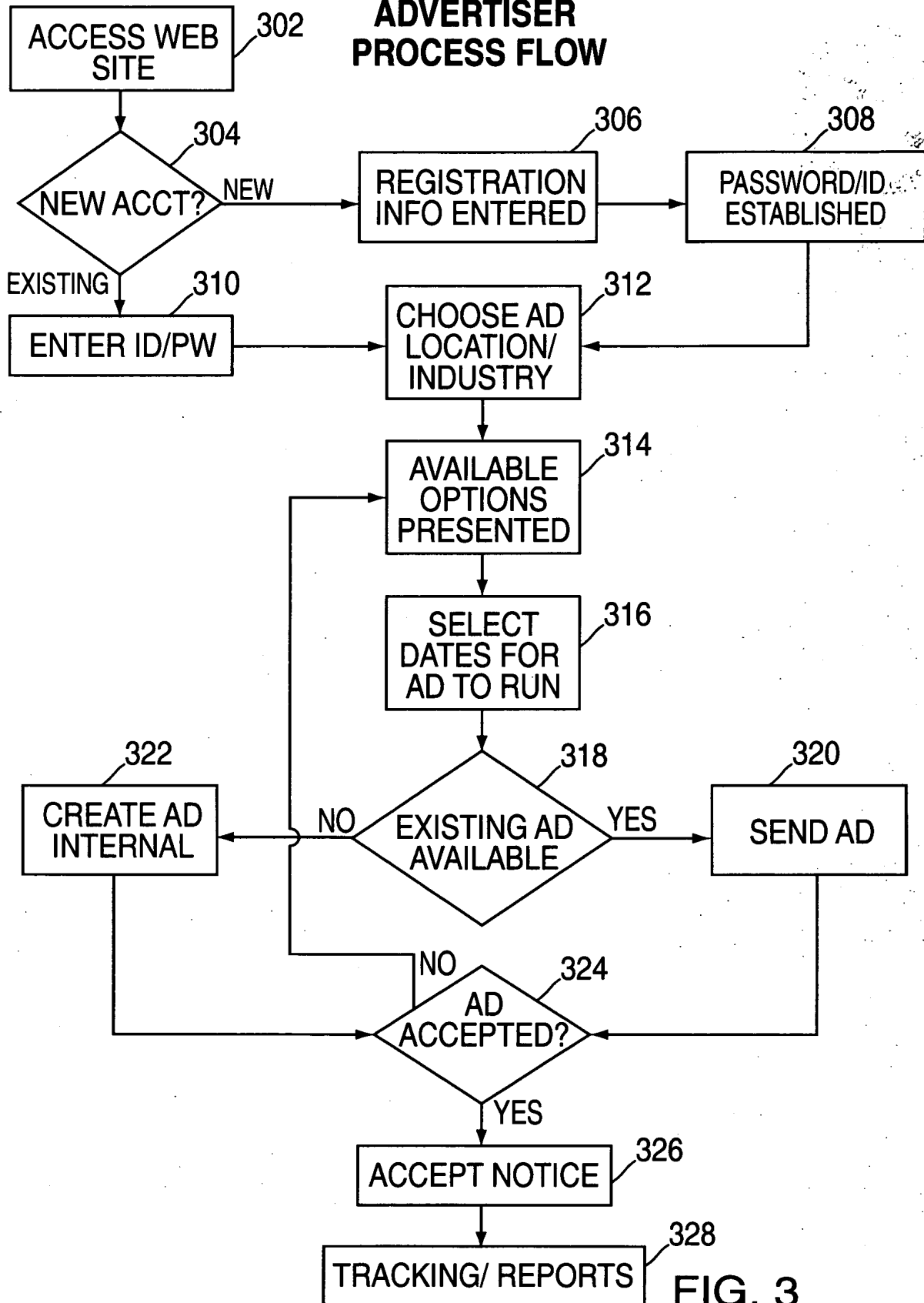


FIG. 2

**ADVERTISER  
PROCESS FLOW****FIG. 3**

TO LEARN MORE ABOUT OUR ADVERTISING OPPORTUNITIES...	
<input type="button" value="VIEW ADVERTISING OPPORTUNITIES DEMO"/>	

LOGIN TO VIEW & PURCHASE INVENTORY	LOGIN TO APPROVE ADVERTISING & PERSONALIZE
<input type="button" value="REGISTERED ADVERTISING CLIENT"/>	<input type="button" value="REGISTERED RETAIL CLIENT"/>

NEW CLIENTS, PLEASE REGISTER AS AN			
◦ ADVERTISER ◦ RETAILER (SELECT ONLY 1)			
YOUR NAME	YOUR COMPANY NAME	YOUR TELEPHONE NUMBER	YOUR E-MAIL ADDRESS
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
			<input type="button" value="SUBMIT"/>

FIG. 4

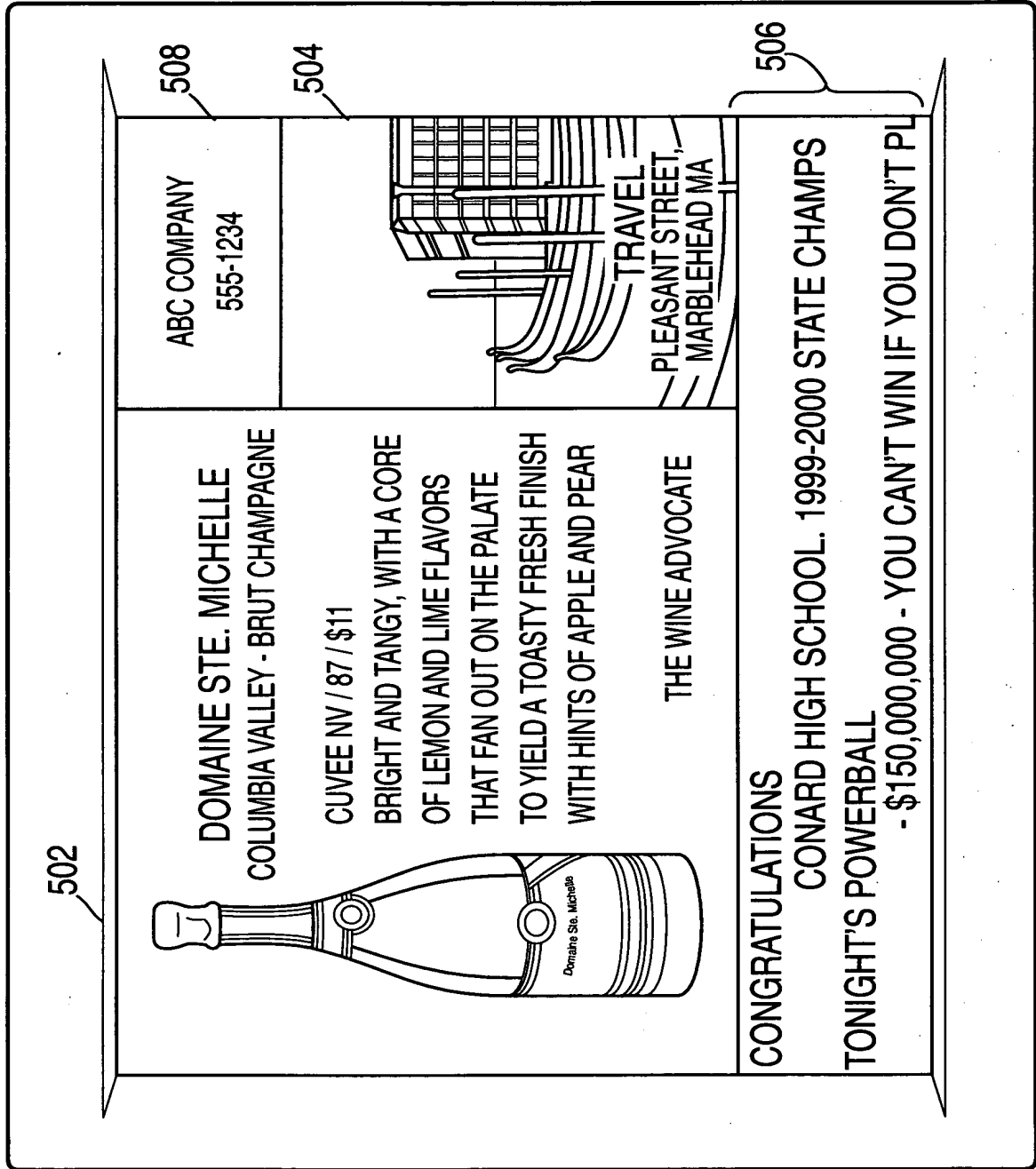


FIG.5

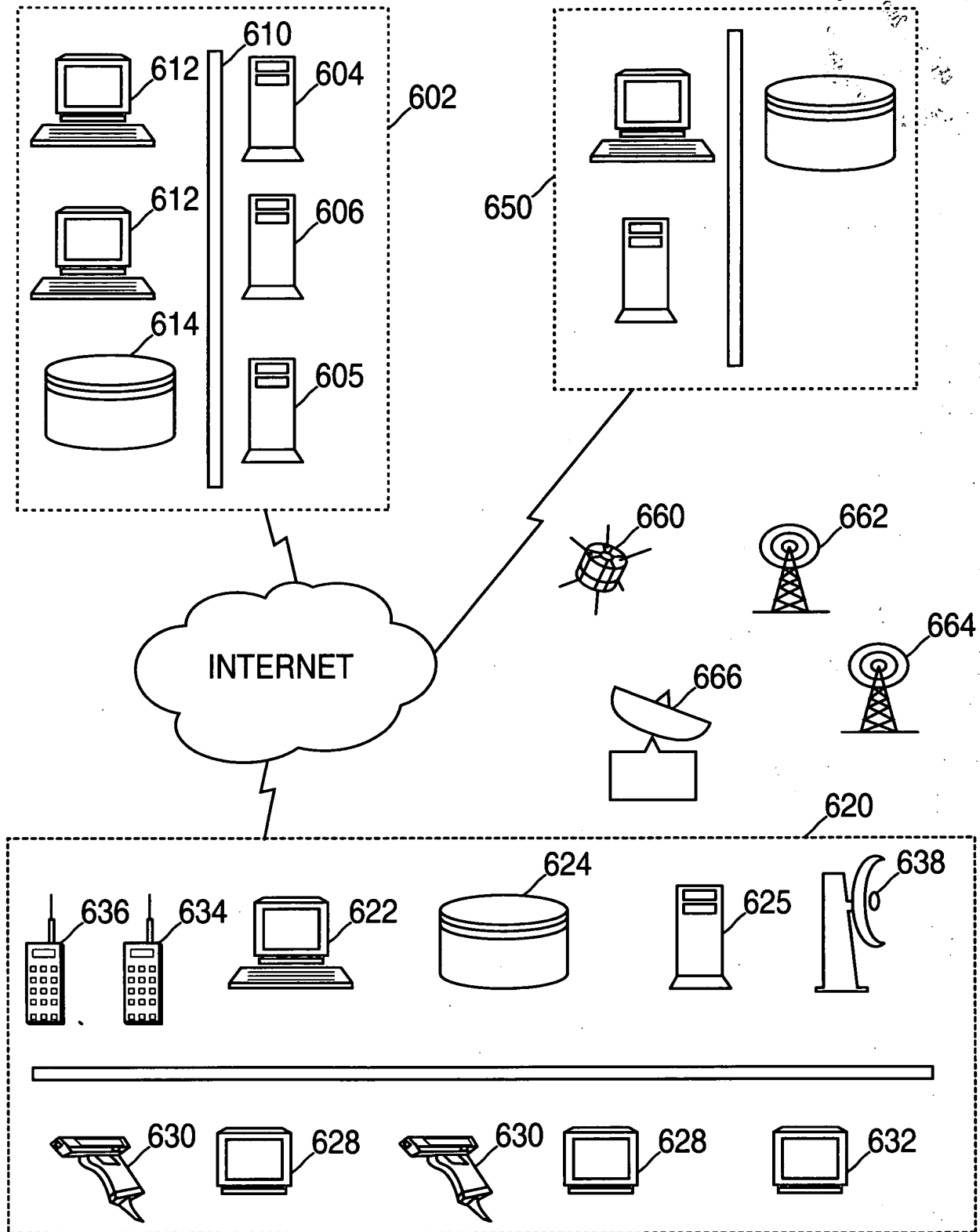


FIG. 6

600

*Berry Orchard Winery*

**White Zinfandel**

A lightly textured, semi-dry wine  
complementary with fish, seafood,  
and chicken entrees.

May be served chilled or at room temperature.

Moderately priced

Suggested hors d'oeuvre accompaniments:  
cheese (brie, cheddar, gorgonzola),  
shrimp, or bruschetta

**FIG. 7**